Our stewardship approach incorporates exercising shareholder rights through voting and an outcomes-oriented approach to engagement for all asset classes. Research on systemic and material issues that impact long-term business value creation also forms part of our approach. These stewardship activities help the core of our business by directly supporting investment decisions.

As stewardship involves an ongoing and constructive dialogue with relevant stakeholders, it may ultimately be more effective than disinvestment to nudge changes in policies and behaviours.

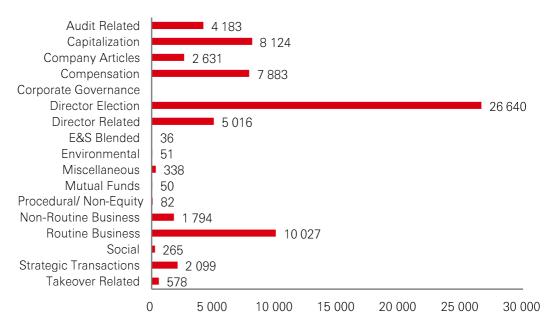
- Sachi Suzuki, Senior ESG Engagement Analyst, HSBC AM

## Voting in numbers

In 2022, HSBC AM voted at more than 7,000 meetings, with over 75,000 resolutions.

Last year, we voted 85 per cent of resolutions in line with management, compared to 89 per cent in 2021. By geography, the top five markets account for over 60 per cent of the total votes cast.

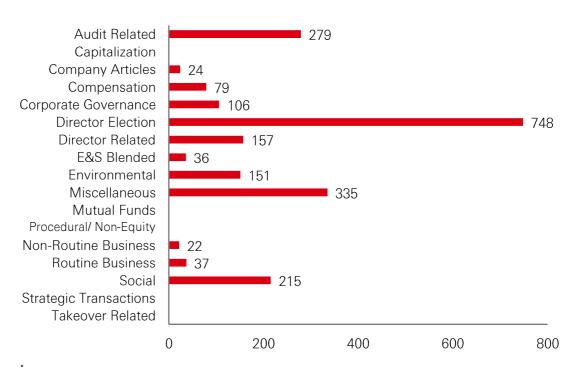
### Management (votes cast by proposal category)



Source: HSBC Asset Management as of 31 December 2022.

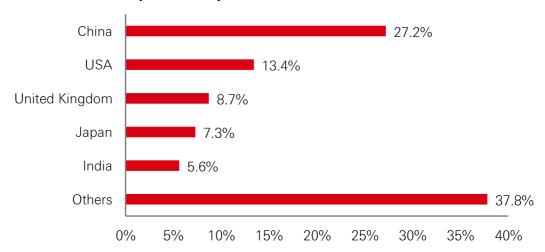


### Shareholder (votes cast by proposal category)



We introduced the Proxy Voting Dashboard to increase transparency, where voting information is publicly <u>available online</u> and in real time. There are five years of vote information statistics, dating back to January 2017. Voting can be searched by market, company name, security identification number or ticker number. The dashboard consists of votes cast by proposal category, which are separated by management or shareholder proposals.

## **Resolutions by Country**





We introduced five custom market voting policies for China, Hong Kong, the United States, Japan and India, to complement the existing market specific policies for the United Kingdom and the regional policy for Continental Europe. This is to ensure that our voting policies reflect the markets we are most active in as a shareholder, and to ensure that the policies are customised to market-specific expectations.

By industry, the top sectors that cover over three per cent of the total number of resolutions include:

Sectors	% of meetings out of total voted
Industrials	15.4
Financials	14.1
Information technology	12.3
Materials	11.8
Consumer discretionary	10.5
Real estate	8.4
Health care	8.3
Consumer staples	6.7
Communication services	4.7
Utilities	4.0
Energy	3.8
Total	100.0



## **Engagement in numbers**

In 2022, we introduced our annual Stewardship Plan, with a summarised version publicly <u>available online</u>. The plan includes a new, outcomes-based, and milestones-led approach to engagement, aligned with the UK Stewardship Code. There were 299 engagements that follow this new approach in 2022, 8.7 per cent of a total of 3,456 engagements.

ESG and other issues were raised in engagements with 2,150 companies and other issuers during 2022. A breakdown of the list of ESG issues engaged on are as follows<sup>7</sup>.

Number of engagements Issues on related topic **Environment** Climate Change 1102 Water/Natural Resources 841 Pollution Waste 332 Social Labour, Sourcing & Safety 955 Inequality 743 Product, Liability & Safety 259 258 Human Capital Management Governance Corporate Governance 1324 Strategy & Capital Use 1018 Corporate Behaviour 744 Leadership Chair/CEO 714 703 Remuneration Financial Performance 660 Firm Strategy Purpose 500 375 Corporate Reporting Risk Management 310 Shareholder Rights 72

- ◆ 20.5 per cent of engagements are with Chief Executive Officers (CEOs) and 14.3 per cent with Chief Financial Officers (CFOs)
- ◆ 1.8 per cent engagements are with board chair or committee chairs on boards, 0.9 per cent with other board directors. Engagements also took place with Chief Sustainability Officers (CSOs), corporate secretaries and legal counsels



<sup>7.</sup> Multiple issues can be raised with the company during one meeting Source: HSBC Asset Management as of 31 December 2022.

## Thematic engagement

We actively participate in external initiatives that align to our stewardship beliefs, including:

### Workforce Disclosure Initiative (WDI)<sup>8</sup>

We are an active member of WDI initiative. The initiative aims to improve corporate transparency and accountability on workforce issues, provide companies and investors with comprehensive and comparable data and help increase the provision of good jobs worldwide. Notably, the collaborative engagement allowed us to compare the ESG performance of major UK based supermarkets over a number of years, which contributed to decisions on whether to co-file shareholder proposals.

### HK Board Diversity Initiative9

This is a group of asset owners and asset managers, with the aim to improve board diversity among Hong Kong listed companies. We are an active member of the initiative, writing to 26 companies with no women on their board to express our concerns.

### CDP Non-disclosure campaign<sup>10</sup>

A collaboration with capital markets signatories to engage with companies that have failed to respond to requests to disclose through CDP climate change, forests and/or water security questionnaires. We have supported active outreach of 16 international companies on climate, water, and forest questionnaires.

## Business Commission to Tackle Inequality (BCTI)<sup>11</sup>

Its mission is to tackle inequality, with priorities of inclusive growth and shared prosperity. We contributed to several of their working groups during 2022, including the Future of Work, Human Rights, and Distributing Value and Risk Equitably, which have helped to inform our engagement.

### Climate Action 100+

An investor-led initiative to engage with the world's largest corporate greenhouse gas emitters to take action on climate change.

<sup>8.</sup> https://shareaction.org/investor-initiatives/workforce-disclosure-initiative

<sup>9.</sup> https://www.boarddiversityhk.org/

<sup>10.</sup> https://www.cdp.net/en/investor/engage-with-companies/non-disclosure-campaign

<sup>11.</sup> https://tacklinginequality.org/

# Engagement in practice

Multinational natural resource trading and mining company – Climate Action 100+ collaborative engagement with objectives completed.

Source: HSBC Asset Management, January 2023. This section refers to HSBC Engagement activities in 2022. For illustrative purposes only. Any views and opinions expressed are subject to change without notice. This document does not constitute an offering document and should not be construed as a recommendation, an offer to sell or the solicitation of an offer to purchase or subscribe to any investment.

## **Objective**

- Strengthen short term targets such as ending a new greenfield project
- Improve disclosure around capex plans that are Paris-aligned
- Establish and disclose a just transition strategy for impacted assets and communities
- Set specific targets linked to remuneration that shall lead to absolute emission reduction

## Activity

The company's emissions targets are misaligned with a 1.5-degree Celsius trajectory. We engaged with the CEO to voice our concerns over assumptions used in Paris aligned scenario analysis. We co-filed a shareholder proposal asking for improved disclosure on 1.5-degree Celsius alignment in December 2022.

## **Developments**

In November 2022, the company committed to withdraw applications for approval for a new greenfield coal mine and pledged to a just transition plan. The company also enhanced its medium-term greenhouse gas emission reduction target from 40 per cent to 50 per cent by 2035, to come primarily from reduction in coal assets. It also stated its intention to leave the World Coal Association.



## Our stewardship plan

In 2023, we will continue to build on the 2022 Stewardship Plan to deepen existing thematic priorities. Our core themes for this year include:



2. Biodiversity and nature-based solutions: engage with companies to have a comprehensive biodiversity policy, time-bound targets to realise their ambitions, and biodiversity-related KPIs.

3. Human rights: engage on how companies ensure to respect human rights through their operations, products/services and value chains, and encourage them to communicate their impacts.

4. **DE&I**: set appropriate objectives for issuers in our engagement coverage using our engagement framework and engage with stakeholders to enable systemic change.

5. Inclusive growth and shared prosperity: engage on company practices on economic inequality, tax responsibility, workforce enhancement and cost of living, capital allocation and the mission economy.

6. Public health: engage with companies on broader healthcare related topics, and where appropriate, assess companies' contributions to making healthcare more affordable and accessible.

7. Trusted technology and data: we will examine whether effective data protection, data security and data breach prevention strategies have been integrated into information security policies. We aim to encourage greater alignment of company policies and practices with standards and obligations under the UN Guiding Principles.



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